



**Nanci Perkins**  
Business Manager

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Nanci has been an integral part of our agency for more than 12 years managing our accounting, revenue streams, profit centers, purchasing and public relations. Her accuracy and attention to detail are highly valued by clients of Hanson Watson Associates.

Realizing the potential of the Latino market, Nanci formed Latino Connection in 2004. As President of this division of Hanson Watson Associates, she has successfully launched the Latino Guide to the QC, a publication providing essential information for the QC Latino community.

The Boys & Girls Clubs of the Mississippi Valley are also beneficiaries of Nanci's skills and enthusiasm. She serves as President of their Board of Directors. Nanci's passion and vision to build a Teen Center/Bank in the FLoreciente neighborhood of Moline has become a vital part of the Club's Strategic Plan for 2007-2008. The Teen Center/Bank will provide teens with positive life and work skills, financial literacy and choices for the future.

Nanci is an active member of Moline Rotary where she serves as a Director on their Board and acts as Board liaison to the Public Relations Committee.

Along with several local business leaders, Nanci established the Quad City Alliance in March 2006 to promote Latino banking, financial literacy and community development. In October 2006, Nanci was invited to join the FDIC Chicago Region's Alliance for Economic Inclusion where she serves on the Immigrant subcommittee.

Nanci sits on the Casa Guanajuato Advisory Council and Black Hawk College IL SBDC, SBDC/ITC, PTAC Network Advisory Board.

A tireless contributor to the Illinois Quad City Chamber, Nanci was honored as the 2003 Volunteer of the Year and as Ambassador of the Year in 1999.